

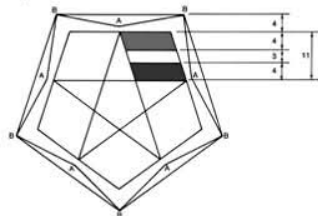


Construction of Symbol

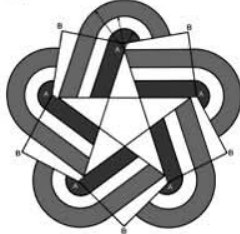
This guide to construction of the American Revolution Bicentennial symbol is intended for use when reproducing the symbol in extremely large sizes, as in the case of large signs, etc.

Photographic methods of reproduction should be used in all possible cases. Artwork suitable for photographic reproduction is included on pages 34-45 of this Manual.

Step 2

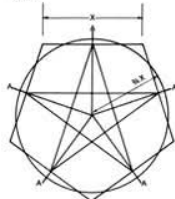


Step 4

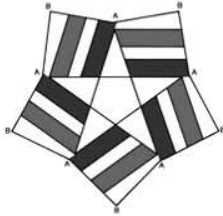


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Step 1



Step 3



Step 5



Step 6



Bruce Blackburn (1938–2021) was an American graphic designer best known for several iconic pieces of national visual identity, including the 1976 American Bicentennial logo. A partner in the design firm Chermayeff & Geismar early in his career and later founder of his own studio, Blackburn became influential in modernist U.S. graphic design. His most enduring work is the American Revolution Bicentennial symbol, a five-pointed star formed from a continuous red, white, and blue ribbon. Introduced in 1974, the logo was selected from thousands of submissions for its simplicity, unity, and contemporary expression of national heritage. It appeared on everything from official publications and signage to merchandise and celebrations throughout the country during the 1976 commemorations. Blackburn's ability to combine clarity, symbolism, and versatility helped cement the mark as one of the most recognizable government-commissioned designs in U.S. history.

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